



60th Annual General Meeting, Conference & Trade Show May 13 - 15, 2024



Blue Mountain Village Conference Centre Preliminary Agenda

Monday May 13

- 10:00am – 2:00pm** SLM Continuing Education mandatory 4-hour training for license renewal **Huron III**
- 11:00am tee off** Golf at Monterra – F&B at the Clubhouse & the Sanctuary after holes 4, 9 & 14
- 2:00 – 4:00pm** Crazy Golf on the Cascade Putting Course in the Village
- 6:00 – 9:00pm** Cocktail Reception and Music by River & Rock in the **Atrium** & outside in the **Courtyard**; BBQ buffet
in **Huron I&II**, sponsored by Edwards Insurance Brokers and MountainGuard

Tuesday May 14

- 7:00 – 9:00 am** Registration & continental breakfast in **Petun Foyer**
- 9:00 – 10:00** Land Acknowledgement
60th OSRA Annual General Meeting in **Petun**
Opening Remarks: OSRA Chair, Marty Thody
- 10:00 – 10:15** Coffee break in **Petun**
- 10:15 – 10:20** Ontario Track3 Adaptive Sports Association - brief address by Tracy Collier, Executive Director, and Paul Rogers, President – Celebrating Progress Together
This presentation will unveil how we push boundaries and break barriers, celebrating the progress we've made and the endless possibilities that await with our new future home for Track3
- 10:20 - 11:30** Destination Ontario– Liisa Sefton, Corporate Communications Manager & Kate Vrancart, Director, Strategic Engagement and Communications
RTO Panel led by Andrew Siegart, President & CEO: Tourism Industry Association of Ontario (TIAO); David MacLachlan, Executive Director, RTO 13 (Destination Northern Ontario); Bill Sullivan, CEO, RTO 7 (BruceGreySimcoe Tourism); Chuck Thibeault, Executive Director, RTO 6 (Central Counties Tourism); Marie Zimmerman, Interim Executive Director, RTO 4 (Huron County, Perth County, Waterloo Region, Wellington County).
- 11:30 - 12:00 noon** Filion Wakely Thorup Angeletti - James Jennings: Federal Government's new Fighting Against Forced Labour and Child Labour in Supply Chains Act
- 12:00 noon** Lunch in **Petun Foyer**



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Preliminary Agenda**

Tuesday May 14 cont.

1:00 – 2:00

**A.B. Consulting, Amrita Bhalla, Founder & Managing Director
Adapting to Change: Strategies for DEI in the Ontario Ski Industry**

2:00 – 5:00

Trade Show with hors d'oeuvres from 3-4pm in **the Huron Grand Ballroom**

6:00 – 7:00

Pre-Gala Welcome Reception in the **Atrium, sponsored by Prinoth**

7:00 – 9:00pm

60th Gala Dinner, Awards & Musical Entertainment by Strange Potatoes in Petun.

MC for the evening is John Ball, GM at Snow Valley & OSRA Board of Directors

Wine for our Gala Dinner sponsored by Leitner Poma Canada

Live Music sponsored by Doppelmayr Canada



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Wednesday May 15

7:30 – 8:45 am

Full Buffet Breakfast in the **Atrium**

Conference resumes

Huron I&II

9:00– 10:00

BrokerLink – Margaret Palmer & Judy Gougeon: Recap: 60 Years of Claims and Incidents that had Impact on the Ski Industry

, Edward Chadderton, Carroll Heyd Chown LLP,

MountainGuard – Tim Barnhorst & Richard Donahue

Insurance and Legal Roundtable

10:00 – 10:15

Coffee break in the **Huron I&II**

10:15 – 11:00

Canadian Ski Council – Paul Pinchbeck, President & CEO

Looking to the Future After a Challenging Season

Using skier data to look at the health of the industry. A report on the National SLM Survey, and CSC programming update

11:00 – 11:10

snowflakesports – Lindsay Jones Running

The Education Gap

11:10 – 11:30

TSSA

11:30 – 11:50

Canadian Centre for Climate Services' (CCCS) – Frances Delaney

Data and Tools for a Resilient Future of Downhill Skiing and Snowboarding in Canada

Learn from the Canadian Centre for Climate Services' (CCCS) on:

- Where to find authoritative climate data (historical and future) and the tools and resources to help you make sense of these data
- How to acknowledge uncertainties in future climate projections
- How to find other example case studies

11:50 – 12:10pm

POW Canada – David Erb: Organizing for Action

If there was any doubt that climate change will have serious impacts on the ski industry, the 2023/24 season quelled those doubts. Protect Our Winters aims to leverage the economic power of the ski industry to advocate for non-partisan policy solutions to climate change. The outdoor recreation industry is one of the largest sectors of the Canadian economy and ought to be a catalyst for change. Learn how your resort and the OSRA can join the movement.

12:10 – 12:30

GreenStep – William Hogg

12:30pm

Closing Remarks

PRELIMINARY AGENDA: FURTHER CONTENT TO BE ADDED
- SUBJECT TO CHANGE

Premium Sponsorship Support for 60th Celebration

Diamond 60



Emerald 60



Sapphire 60



3 Sapphire 60 opportunities still available!